

Dear ITM2010 Registrant:

We are in the final stages of preparing for ITM2010 and look forward to welcoming you all to sunny Tempe, Arizona. The conference, scheduled for May 10-12 at the Tempe Mission Palms Hotel and Conference Center, features nearly 60 presentations on the latest and greatest developments in travel modeling. We have more than 200 registrants and have forecast some perfect weather for you, with highs expected to be in the mid-80s and lows in the mid-60s. As you make your own final preparations for ITM2010, here is some information for your consideration:

- 1) Please visit the conference website <http://itm2010.fulton.asu.edu> regularly for updates and information. The conference program is at <http://itm2010.fulton.asu.edu/ocs/index.php/itm/itm2010/schedConf/program>. The opening plenary session starts at 8:30 AM on Monday, May 10, 2010.
- 2) The conference registration desk opens on Sunday, May 9 at 4 PM and again on Monday, May 10 at 6:30 AM. Please be sure to register at your earliest available opportunity so that you can pick up your badge, which is required for entry to sessions, meals, the welcome reception, and the break station.
- 3) The East Break Station is open all day from 6:30 AM to 5:00 PM for use by ITM2010 registrants. Please note that breakfast is served at the East Break Station (and NOT at the Mission Grille Restaurant). The East Break Station may be used by ITM2010 registrants ONLY starting 6:30 AM on Monday, May 10, 2010 and ONLY until 3:30 PM on Wednesday, May 12, 2010. The Break Station is not open for ITM2010 registrant use on Sunday, May 9, 2010.
- 4) A buffet lunch is served on Monday-Tuesday-Wednesday; arrangements have been made to ensure that there are items to meet the needs of those with diet restrictions. The welcome reception is scheduled for Monday, May 10 from 5 to 6 PM in the courtyard of the hotel. The reception includes snacks and two free beverages.
- 5) Accompanying persons are welcome to attend the Welcome Reception, but are not entitled to the use of the Break Station or the Buffet Lunch.
- 6) On Tuesday morning, those interested in an early morning hike/walk are welcome to gather in the lobby of the hotel at 6:30 AM. We will be walking to the Hayden Butte Preserve (for more information, see page 3 of <http://www.tempe.gov/parks/pdf/TempeTrailsBrochure.pdf>). There are a variety of trails at the Butte. Those who wish to hike to the top of the butte are welcome to do so, while others are welcome to walk along the trails closer to the base of the butte. The group will return to the hotel by 8 AM, well in time for the first plenary session scheduled to begin at 8:30 AM.
- 7) On Tuesday evening, about 50 individuals have purchased tickets to go to the baseball game. Please assemble in the lobby of the hotel at 5:30 PM to travel with the group to and from the game on light rail. Alternatively, you may pick up your ticket and light rail pass at the conference registration desk, and travel on your own to and from the game. There are about 10 tickets in the group seating remaining; they will be sold on-site on a first-come first-served basis.

- 8) Detailed information on ground transportation is available at <http://itm2010.fulton.asu.edu/ocs/index.php/itm/itm2010/schedConf/location>. The hotel offers complimentary airport shuttle for transportation to and from the airport. In addition, one can also use the light rail service to travel between the airport and hotel. All delegates will receive one light rail day-pass as part of their registration packet.
- 9) There are plenty of places to have dinner as the hotel is adjacent to the vibrant Mill Avenue District of Downtown Tempe. There are a variety of restaurants located along and near Mill Avenue (<http://www.millavenue.com>) and along the light rail line. In addition, the Tempe Town Lake (<http://www.tempe.gov/lake>) is a nice recreational area within walking distance of the hotel.
- 10) If you have reserved a room at the Tempe Mission Palms hotel for the conference and will **NOT** be paying using your personal credit card (or any card that you physically carry), you will need to **(1)** fill out the credit card authorization form attached with this message **AND (2)** bring a photocopy of the front/back of the credit card being used. The hotel will not allow you to pay with a credit card that you do not physically carry UNLESS this credit card authorization form and a photocopy of the credit card being used is presented at checkout.